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Press Release

Community Choice Foundation Awards Grant to Rise Above

Jackson, Mich., February 28, 2018 – Community Choice Credit Union team members selected Rise Above in Jackson, Michigan as the recipient of a \$3,000 Give Big donation, awarded on February 22, 2018. Rise Above is a non-profit organization in Jackson County offering educational services to high school students who have been expelled from school.

Rise Above facilitates an alternate school day for troubled students, but their services go beyond academics to meet the unique emotional and life needs of the children. Neil Fernandes, Executive Director, recently gave Community Choice team members a tour of Rise Above and shared their plans to enhance their facility and grow their program to serve more children.

Lindsay Noll, Member Center Manager for Community Choice Credit Union, nominated Rise Above for a Give Big donation, fully funded by Community Choice team members. Noll, a Jackson County resident and former educator, has also volunteered at Rise Above to provide financial education.

The credit union was founded in 1935 by friends and neighbors who put \$5 into a fund from which anyone could borrow in a time of need. “Giving Big is in our DNA and is one of the ways we fulfill our purpose – to help our neighbors achieve the life they desire,” says Karen Myers, Assistant Vice President of Member and Community Engagement for Community Choice. “Participating in our payroll donation program allows me to give beyond my individual means and have a significant impact with the partnership of 300 other wonderful and generous team members across the state of Michigan.”

Fernandes, staff and students are appreciative of the credit union’s donation, “Please know that you have helped to inspire our students with your generosity and with your vision for our work here.” You can learn more about Rise Above and the services it offers the Jackson community at <http://www.riseabovejxn.org/> Community Choice Credit Union is a strong supporter of educational programs. Each year the Community Choice Foundation awards \$100,000 in scholarships to graduating Michigan high school seniors who share their Give Big philosophy; they are also a supporter of the 2018 MIS Cares scholarship program in Jackson County.

About Community Choice Credit Union: *Established in 1935, Community Choice Credit Union is headquartered in Farmington Hills, Michigan and offers a wide variety of financial products and services for both consumers and businesses. Any individual who lives, works, studies or worships in the state of Michigan is eligible to become a member of Community Choice Credit Union. The credit union serves Jackson County and the surrounding communities with four offices in Spring Arbor, Michigan Center, Hillsdale and Jackson. Since 2008, Community Choice has invested more than \$1 million and 20,156 volunteer hours into its charitable Give Big efforts throughout Michigan. If you are looking for an experience that’s different from your current banking relationship, let’s get together. For more information, visit CommunityChoice.com.*

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Pictured (from left): Karen Myers, AVP of Member and Community Engagement, Community Choice Credit Union, Jade, student participant at Rise Above, Liz Hoffius, Member Engagement Specialist and Lindsey Noll, Member Center Manager at Community Choice Credit Union in Michigan Center.

Photo taken at Rise Above Jackson on February 22, 2018