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Community Choice Credit Union Shares More Than \$3.35 Million with Members

Farmington Hills, Mich., January 15, 2022 – Community Choice Credit Union is proud to announce that in 2021 it returned more than \$3.35 million to its member-owners as part of its Get Big Rewards (GetBigReward\$®) program.

Since its launch in 2013, the Get Big Reward program has reimbursed nearly \$21 million to its members in variable rewards.

The premise of the program is to reward members with monthly credits when they utilize qualifying products and services; credits are used to offset any fees the member might incur during the month. At the end of each month, unused credits are transferred into the member's account. On December 31, all remaining credits are transferred into the member's savings account in the form of cash. Members with a qualifying loan also receive a 10% loan interest rebate.

“Nothing makes us happier than rewarding our members,” said Teresa M. Mayer, Chief Lending & Retail Officer at Community Choice. “If they’re earning reward credits, it means they are using our products and services. We like to think of it as giving our members the tools they need to achieve the life they desire. It’s an added bonus for us to make a deposit into their accounts at year’s end. It’s our way of sincerely thanking them for their membership.”

Members can earn a maximum of \$108 in credits per year, plus 10% interest on qualifying loans. In 2021, the top earner received \$1,660.71 in their account after the holidays, a combination of reward credits and the cash back from loan interest rebate.

For more on Get Big Rewards, visit www.GetBigRewards.com.

About Community Choice Credit Union:

The Michigan-based credit union believes in helping its neighbors across the state achieve the life they desire. Established in 1935, Community Choice has 22 locations across the state, serves more than 115,000 members, and has grown its assets to \$1.6 billion. The credit union is committed to helping the community and upholds a Give Big philosophy. Since 2008, team members have given more than 32,969 volunteer hours in communities across the state. Additionally, The Community Choice Foundation, has awarded \$1.3 million in scholarships to Michigan’s students graduating from high school, pursuing continuing education programs, and the skilled trades. To learn more, visit CommunityChoice.com.