



**Media Contact:**

Molly Salvi, Organizational Communications Manager  
877.243.2528 ext. 1462 | [MSalvi@CommunityChoiceCU.com](mailto:MSalvi@CommunityChoiceCU.com)

**Community Choice Earns Best and Brightest Companies to Work For® Award**

**Farmington Hills, Mich., January 20, 2022** – Community Choice Credit Union was recently named a 2021 recipient of the Best and Brightest Companies to Work For® award. This award recognizes and honors organizations that display a commitment to excellence.

This is sixth consecutive time the credit union has achieved this honor. Recipients of this award are determined through employee responses to in-depth, anonymous surveys that assesses team members' satisfaction with their working environment.

These types of awards are a source of pride for everyone at the credit union. They are further proof that Community Choice has found the right mix of work-life balance, professional development opportunities, and compensations and benefits. Continuing this impressive streak of award-winning workplace excellence during these extraordinary times is especially rewarding.

"Earning recognition is always nice but being selected as one of the Best and Brightest Companies to Work For® is truly humbling because it comes from our team members' responses," said Kris Kramer, Human Resources Manager at Community Choice.

"Our recruiting team works very hard to find candidates to fit all types of roles at the credit union, from IT to accounting and from data analytics to personal advisors. When we find who we think is a perfect fit, that's half of the equation. We then continually look for ways to keep them happy both personally and professionally. We do this through professional development, creating the right work/life balance, and most importantly, through constant communication. When our team members are happy and proud of the work they do every day, it tells us that we're doing things right. We're proud of the culture we've created here, and our team members are thriving and happy."

The credit union's culture is driven by its core values of Committed, Charitable, Credible and United. Team members make a difference in the lives of members, teammates, and the communities in which they serve. In 2021, team members volunteered more than 7,000 hours in their communities.

**About Community Choice Credit Union:**

The Michigan-based credit union believes in helping its neighbors across the state achieve the life they desire. Established in 1935, Community Choice has 22 locations across the state, serves more than 115,000 members, and has grown its assets to \$1.6 billion. The credit union is committed to helping the community and upholds a Give Big philosophy. Since 2008, team members have given more than 32,969 volunteer hours in communities across the state. Additionally, The Community Choice Foundation, has awarded \$1.3 million in scholarships to Michigan's students graduating from high school, pursuing continuing education programs, and the skilled trades. To learn more, visit [CommunityChoice.com](http://CommunityChoice.com).