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PRESS RELEASE

## **Enhanced Community Choice Credit Union Member Center now open in Royal Oak**

**Farmington Hills, Mich., December 14, 2017** – To provide an enhanced experience for its members, Community Choice Credit Union re-located its Royal Oak Member Center, opening doors on Dec. 4, 2017. The newly built location at 1740 Crooks Road in Royal Oak is the latest in a series of open layout member centers completed by the Credit Union in Livonia, Milford, Northville and Shelby Township. This design eliminates traditional teller lines, embracing a conversational environment with a focus on relationship building. Members now have the option to complete their banking one-on-one with a Personal Advisor, or by using a self-serve kiosk.

“We are continually working to enhance our convenience and accessibility for our members. Our new Royal Oak member center markedly improves both,” said Dan Munro, chief operating officer at Community Choice Credit Union. “This design not only aligns with our personalized service model, it also fulfills our members’ requests for a convenient drive-thru ATM and improved parking in Royal Oak.”

Community Choice Credit Union broke ground on the Royal Oak location Sept. 21, 2016, transforming the corner of 12 Mile and Crooks Road. The property, formerly a gas station that had been vacant since January 2016, now has pedestrian-friendly sidewalks with a garden terrace and bench seats.

**To celebrate the new Royal Oak Member Center opening, a ribbon cutting ceremony will take place Tuesday, January 9, 2018 at 8:00AM, with a grand opening event to follow next spring.**

Community Choice Credit Union is committed to supporting the Royal Oak community. During its annual Give Big Month, which took place Aug. 21 – Sept. 19, 2017, Credit Union team members cleaned up yards at Community Living Centers homes in Royal Oak, and volunteered for the Walk to End Alzheimer’s Aug. 26, 2017 and the Run Wild for the Detroit Zoo Sept. 10, 2017.

***About Community Choice Credit Union:*** Established in 1935, Community Choice Credit Union is headquartered in Farmington Hills, Michigan and offers a wide variety of financial products and services for both consumers and businesses. Any individual who lives, works, studies or worships in the state of Michigan is eligible to become a member of Community Choice Credit Union. Since 2008, Community Choice has invested more than \$1 million and 20,156 volunteer hours into its charitable Give Big efforts throughout Michigan. If you’re looking for an experience that’s different from your current banking relationship, let’s get together. For more information, visit [CommunityChoiceCU.com](http://CommunityChoiceCU.com).

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