

Community Choice receives Q2 Excellence Award for Creativity

Annual award recognizes financial institutions for their commitment to leading the industry in digital innovation, community impact and the customer experience

Q2 Holdings, Inc. a leading provider of digital transformation solutions for banking and lending, today announced the 2023 Q2 Excellence Award recipients which included Community Choice Credit Union.

The annual award program recognizes banks, credit unions and financial services organizations that have demonstrated best-in-class, differentiating qualities, ranking them among the industry's best.

The leading financial institutions selected this year have achieved exceptional outcomes and introduced innovative solutions for their organizations, customers, members and communities. The banks and credit unions recognized will be honored at [CONNECT 23](#), Q2's annual conference, which will take place May 15-18 in Austin, Texas.

Community Choice was given the Q2 Excellence Award for Creativity. This award honors financial institutions using data to creatively deliver highly customized and engaging marketing campaigns that nurture account-holder relationships and deliver exceptional results. It recognized Community Choice's commitment to educating its members about personal finance and helping them create an action plan to live their desired life.

Community Choice is the only Michigan-based financial institution to be recognized for one of this year's awards.