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PRESS RELEASE

Community Choice Credit Union ‘gives big’ to Macomb County community

Macomb County, Mich., September 13, 2017 – Community Choice Credit Union team members in Macomb County are “giving big” as Community Choice Credit Union celebrates Give Big Month. Over the course of 30 days (August 21 - September 19, 2017), 300+ team members are aiming to give a total of 3,000 volunteer hours to charities across Michigan, including in Macomb County.

“The Give Big culture runs deep at Community Choice Credit Union as we all put the philosophy of giving big into action,” said Robert Bava, Community Choice Credit Union CEO. “We launched the Community Choice Foundation and our Give Big philosophy in 2008 as a way to give back to members and neighbors, and it has become a way of life for us. Since 2008, more than 20,000 volunteer hours and more than \$1 million have been donated to charitable programs and students in Michigan.”

Give Big Month efforts in Macomb County will feature three key partnerships: Eastpointe Community Garden (Urban Seed Garden), Grace Centers of Hope and Play Place for Autistic Children. Events include:

Grace Centers of Hope

Give Big Month efforts in Macomb County kicked off on August 26 with volunteering events at Grace Centers of Hope, an organization committed to changing the lives of those experiencing addiction and homelessness. The organization provides meals, 30-days of emergency shelter and life skills. Community Choice team members split into three groups at the Sterling Heights and Warren locations to serve breakfast and lunch, and a larger group of up to 20 to help clean and organize the facility. As Give Big Month continued, Community Choice team members again served lunch and dinner to Grace Centers of Hope clients on September 9, 2017.

Eastpointe Community Garden (Urban Seed Garden)

On September 10, 2017, team members from Community Choice cleaned and pulled weeds at Eastpointe Community Garden in an effort to help prepare it for winter. The Eastpointe Community Garden (Urban Seed Garden) is fueled by residents and business owners from the surrounding areas who are working to expand urban gardening in Eastpointe.

“Community beautification is one of Community Choice Foundation’s core areas of giving,” said Molly Salvi, internal communications and engagement specialist at Community Choice Credit Union, “With a



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member center in Eastpointe, it is a natural fit for us to support this garden and contribute to the beautification of the neighborhoods where our members live.”

Play Place for Autistic Children

The Play Place for Autistic Children, located in Sterling Heights, Michigan, creates a safe space where children with autism have an environment that supports their needs. On September 8, 2017, approximately 20 Community Choice Credit Union team members assisted with creating play kits, games and play dough for the children as part of Give Big Month.

“The Credit Union’s Give Big program is all about helping people of every age and ability level,” continued Salvi. “Rolling up our sleeves to support these amazing kids doesn’t just help them. It gives us the fulfilling experience of knowing that in addition to serving our members, we’re also giving back to our community. Give Big month is huge for us in that way.”

Give Big charitable initiatives will continue through September 19 across Michigan. Other Macomb County efforts include several volunteering events with Gleaners Community Food Bank in Warren.

All Give Big Month efforts are centered on the Community Choice Credit Union Foundation’s priority areas of: health and human services, community beautification and revitalization, capacity building and basic needs. To support the Community Choice Foundation or learn more, please visit www.communitychoicefoundation.com.

About Community Choice Credit Union: *Established in 1935, Community Choice Credit Union is headquartered in Farmington Hills, Michigan and offers a wide variety of financial products and services for both consumers and businesses. Any individual who lives, works, studies or worships in the state of Michigan is eligible to become a member of Community Choice Credit Union. Since 2008, Community Choice has invested more than \$1 million and 20,156 volunteer hours into its charitable Give Big efforts throughout Michigan. If you’re looking for an experience that’s different from your current banking relationship, let’s get together. For more information, visit CommunityChoiceCU.com.*

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