



**Media Contact:**  
Lindsey Walenga  
313.354.5428  
lindsey@siren-pr.com

## PRESS RELEASE

### **Community Choice Credit Union ‘gives big’ to Community Living Centers in Oakland County**

FARMINGTON HILLS, Mich., Sept. 1, 2017 – Community Choice Credit Union team members are “giving big” as Community Choice Credit Union celebrates Give Big Month. Over the course of 30 days (August 21 - September 19, 2017), 300+ team members are aiming to give a total of 3,000 volunteer hours to charities across Michigan, including in Oakland County.

“The Give Big culture runs deep at Community Choice Credit Union as we all put the philosophy of giving big into action,” said Robert Bava, Community Choice Credit Union CEO. “We launched the Community Choice Foundation and our Give Big philosophy in 2008 as a way to give back to members and neighbors, and it has become a way of life for us. Since 2008, more than 20,000 volunteer hours and more than \$1 million have been donated to charitable programs in Michigan.”

In Oakland County, Give Big Month efforts will focus on supporting Community Living Centers, a network of supportive housing establishments for adults with developmental disabilities who cannot live 100 percent independently. The giving efforts include:

#### **Yard Clean Up at CLC Homes**

Each Wednesday during Community Choice’s Give Big Month, Credit Union team members will help with yard clean-up and chores for Community Living Centers (CLC), based in Farmington. The month kicked off in Oakland County on August 23 with a yard clean-up at Freedom House, a CLC home in Farmington, which provides supportive housing that helps transition residents to living on their own. Wednesday yard clean-ups throughout the month will occur at CLCs Homes in Farmington, Southfield and Royal Oak.

“Community Living Center’s primary focus is supporting its residents in living the most independent and fulfilling lives possible,” said Molly Salvi, internal communications and engagement specialist at Community Choice Credit Union, who has been leading Give Big Month efforts. “That doesn’t always leave room for making sure the bushes are trimmed and leaves are raked. Our team is providing beautification efforts as a way to thank Community Living Centers for the support it gives our neighbors, and to help provide residents with the most comfortable living space possible.”



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### **ReRuns Resale Shop**

CLC ReRuns Resale Shop in Farmington Hills sells quality used goods such as glassware, movies, dishes and small furniture. Every sale benefits Community Living Centers, and therefore the adults with disabilities they support. On September 9 and 16, 2017 from 10am – 2pm Community Choice team members will help sort, clean and organize the store so it is more easily accessible to customers, with the aim of making a more pleasant shopping experience and increasing sales.

### **BBQ with Community Living Center Residents**

To celebrate Community Choice Credit Union's partnership with the Community Living Centers throughout the month, the Credit Union will host a BBQ at one of CLCs residential homes on September 17, 2017, just two days before Give Big Month comes to a close across the state. Residents and Community Choice volunteers will come together to enjoy a meal and make lasting connections.

"Socialization is an important part of everyone's lives," said Connor Osborn, development and marketing manager at Community Living Centers. "For residents of CLC, the barbeque is more than just a meal. It allows them to make new friends or engage in new conversation, which is healthy for their self-esteem and morale. The barbeque will celebrate a successful and meaningful month for everyone involved, residents and Community Choice volunteers alike."

Give Big charitable initiatives will continue through September 19 across Michigan. Other Oakland County volunteer efforts include events with Forgotten Harvest in Oak Park, Walk to End Alzheimer's in Royal Oak, yard clean up at Milford YMCA, and Run Wild for the Zoo in Royal Oak.

All Give Big Month volunteering will focus on Community Choice Credit Union Foundation's core areas of giving: health and human services, community beautification and revitalization, capacity building and basic needs. To support the Community Choice Foundation or learn more, please visit [www.communitychoicefoundation.com](http://www.communitychoicefoundation.com).

**About Community Choice Credit Union:** *Established in 1935, Community Choice Credit Union is headquartered in Farmington Hills, Michigan and offers a wide variety of financial products and services for both consumers and businesses. Any individual who lives, works, studies or worships in the state of Michigan is eligible to become a member of Community Choice Credit Union. Since 2008, Community Choice has invested more than \$1 million and 20,156 volunteer hours into its charitable Give Big efforts throughout Michigan. If you're looking for an experience that's different from your current banking relationship, let's get together. For more information, visit [CommunityChoiceCU.com](http://CommunityChoiceCU.com).*



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