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PRESS RELEASE

Community Choice Credit Union ‘gives big’ to Carls Family YMCA

Milford, Mich., September 18, 2017 – Community Choice Credit Union team members in the Milford area are “giving big” as Community Choice Credit Union celebrates Give Big Month. Over the course of 30 days (August 21 - September 19, 2017), 300+ team members have aimed to give a total of 3,000 volunteer hours to charities across Michigan, including in the Milford Community.

“The Give Big culture runs deep at Community Choice Credit Union as we all put the philosophy of giving big into action,” said Robert Bava, Community Choice Credit Union CEO. “We launched the Community Choice Foundation and our Give Big philosophy in 2008 as a way to give back to members and neighbors, and it has become a way of life for us. Since 2008, more than 20,000 volunteer hours and more than \$1 million have been donated to charitable programs in Michigan.”

This year’s local project was to clean and organize the Carls Family YMCA in Milford, Michigan. Each year the Carls Family YMCA partners with Community Choice to make sure the building and supplies are clean and maintained, and ready for another year of kids.

On September 16, 2017 about 15 team members from Community Choice were on-hand at the YMCA all morning to repair broken equipment, clean the transportation busses and the facility, and make sure all supplies are in the proper place.

“The YMCA’s daily pursuit and strengthening communities doesn’t always leave room for checking off lengthy to-do lists,” said Molly Salvi, internal communications and engagement specialist at Community Choice Credit Union, who has been leading Give Big Month efforts. “Community Choice helped with these necessary tasks so YMCA staff can focus on the important work of serving children and families. We’re honored to help make Carls Family YMCA as comfortable of a place as possible for children to play and grow.”

Give Big charitable initiatives across Michigan will wrap up by September 19. Other Oakland County volunteer efforts have included beautification efforts with Community Living Centers, events with Forgotten Harvest in Oak Park, and two walk events in Royal Oak: Walk to End Alzheimer’s and Run Wild for the Zoo.

All Give Big Month efforts focus on Community Choice Credit Union Foundation’s core areas of giving: health and human services, community beautification and revitalization, capacity building and basic



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needs. To support the Community Choice Foundation or learn more, please visit www.communitychoicefoundation.com.

About Community Choice Credit Union: *Established in 1935, Community Choice Credit Union is headquartered in Farmington Hills, Michigan and offers a wide variety of financial products and services for both consumers and businesses. Any individual who lives, works, studies or worships in the state of Michigan is eligible to become a member of Community Choice Credit Union. Since 2008, Community Choice has invested more than \$1 million and 20,156 volunteer hours into its charitable Give Big efforts throughout Michigan. If you're looking for an experience that's different from your current banking relationship, let's get together. For more information, visit CommunityChoiceCU.com.*

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