

*For Immediate Release*

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Press Release for Immediate Release

**Farmington Hills, Mich., DATE** – The success of Community Choice Credit Union’s membership drive results in \$8,700 in charitable donations across Michigan communities.

In conjunction with its membership drive, which ran from October 1 to December 31, Community Choice offered new members the opportunity to experience the benefits of joining a credit union, while also supporting the community, something credit unions are especially known for.

The Credit Union’s promotion offered \$50 to new members who opened a checking account and then matched it with a \$50 donation to a local charity that the Credit Union supported during its “Give Big Month.” The amount awarded to each organization received was based off the number of new accounts opened at nearby member center locations.

“We’re overwhelmed with the tremendous success of this promotion! Helping our members achieve the life they desire is our primary goal. When we can do that by helping them realize the advantages of being a member of Community Choice Credit Union, while also giving back to the community, it truly demonstrates who we are as an organization and how committed we are to helping our neighbors across the entire state,” said Jeremy Cybulski, Community Engagement Manager.

Listed below are the charities receiving the donations and their corresponding member centers.

- The Rainbow Connection (\$2,750) — Royal Oak, Troy, Farmington Hills, Southfield, Milford and New Hudson member centers.
- Gleaners Food Bank (\$2,550) — Warren, Eastpointe, Shelby Township, and St. Clair Shores member centers.
- Wayne Metro Action Agency (\$1,100) — Livonia/Westland, Livonia South, Redford, Dearborn Heights, Northville, and Wyandotte member centers.
- Jackson Friendly Home (\$1,300) — Jackson, Michigan Center, Spring Arbor, and Hillsdale member centers.
- Grant Me Hope (\$1000) — Holland and Muskegon member centers.

Giving back to local communities is a commitment that is woven into the fabric of the Credit Union. During the month of September alone, which Community Choice designates as “Big Give Month,” more than 300 team members, along with their friends and families, volunteered a total of 2,603 hours in 32 communities throughout Michigan.

“At Community Choice, the term ‘Give Big’ is associated with our culture and who we are. They aren’t just words to us, they’re a promise. Whether it’s volunteering time or making a monetary donation, we believe that by helping local charities, we’re helping people and neighborhoods in need. In turn, our members benefit from living and working in vibrant, thriving communities,” Cybulski added.

**About Community Choice Credit Union:**

Community Choice Credit Union believes in helping its neighbors across the state of Michigan achieve the life they desire. Since 1935, the Credit Union has offered a wide variety of products and services that help consumers and business owners achieve their financial goals.

Community Choice’s Give Big efforts have resulted in an investment of more than \$1.1 million and 20,156 volunteer hours into communities across the state. Their foundation, the Community Choice Foundation, has awarded more than \$1 million in scholarships to graduating seniors who attend a Michigan college or university. Anyone who lives in the state of Michigan is eligible to become a member. For more information, visit [www.CommunityChoice.com](http://www.CommunityChoice.com).