

Community Choice awarded the Doing Well by Doing Good Award as part of Mastercard®'s Community Institution Segment Awards

Community Choice Credit Union was awarded the Doing Well by Doing Good Award by Mastercard® in January for their philanthropic and community efforts as part of Mastercard®'s Community Institution Segment Awards.

This recognition is reflective of Community Choice's community service, philanthropy and charitable contributions in 2022, according to Mastercard® VP – Community Institutions Paul Tobin. One of the primary ways Community Choice partners with local charities is through its Give Big culture, which includes financial support and volunteering. Organizations supported through Give Big initiatives include Forgotten Harvest, Blessings in a Backpack, and The Macomb Foster Closet, just to name a few.

Through team member volunteerism and donations, Community Choice is committed to accelerating our purpose to help our neighbors achieve the life they desire. Community Choice team members donated nearly 10,000 hours of their time for community service in 2022. "This award is a well-deserved honor that is reflective of all the hard work (Community Choice) has put into promoting community service," said Tobin.

Mastercard® strongly believes in the power of community impact and its values are shared across the enterprise of its partnerships with financial institutions. In designating the Doing Well by Doing Good Award to Community Choice, Mastercard® indicated that it serves as an impressive testament to the credit union's commitment to making a difference in the communities where it had a presence with members and team members.

Community Choice President and CEO Rob Bava says that much of the charitable and community efforts are driven by team members who have strong connections with the communities where they live and work.

"This is a tremendous honor from Mastercard® because it acknowledges the exceptional effort our team members put into our charitable culture here at Community Choice. We are invested in our purpose of helping our neighbors live the lives they desire," said Bava. "Giving back is an inherent focus for anyone associated with the credit union. Our members and team members are the reasons we receive recognition for these types of awards. They are the ones who prove that giving big is a sincere and cherished calling."

Founded in Redford, Mich. in 1935, Community Choice serves more than 117,000 members. It has partnered with communities across the state of Michigan to give back and Give Big to our neighbors. Community Choice operates 22 member centers throughout Michigan. Additionally, The Community Choice Foundation has awarded over \$1.4 million in scholarships to nearly 300 students since 2009. A total of \$100,000 will be awarded to deserving students in 2023, with 15 \$5,000 college scholarships, six \$2,500 continuing education scholarships and four \$2,500 skilled trades scholarships.