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PRESS RELEASE

## **Community Choice Credit Union Foundation awards capacity-building grant to Jackson-based NonProfit Network**

March 1, 2017 | Jackson, Mich. — Community Choice Credit Union Foundation announces that the Jackson-based Nonprofit Network will be awarded a \$3,000 grant. The award was chosen ahead of Community Choice’s anticipated merger with Michigan Community Credit Union in order to honor the charitable relationships MCCU has developed in the Jackson community and its commitment to supporting local nonprofits and community needs. MCCU staff enthusiastically supported Nonprofit Network as the recipient of Community Choice Foundation’s Give Big Grant, which is awarded quarterly to Michigan nonprofits that are valuably influencing local communities.

Nonprofit Network strengthens local nonprofits and enhances their impact through workshops, trainings and capacity building, as well as helps organizations rethink how develop solutions. The organization works with community-based non-profits and their boards to improve their abilities to give-back in meaningful ways. Programs include Bridges Out of Poverty, Diversity, Inclusion and Equity, and cognitive coaching to train organizations to be resilient, adaptive and sustainable. With an eye toward strengthening bonds and engaging local people in giving activities, Nonprofit Network fits the long-standing giving culture of Community Choice and MCCU’s commitment to helping those in need.

“The NonProfit Network is a strong advocate with initiatives including Bridges Out of Poverty, a program which brings people together to build resources, improve outcomes, and support those who seek to move out of poverty,” explains Liz Hoffius, Marketing Manager, Michigan Community Credit Union. “They are a wonderful support presence within the Jackson community. We’re so pleased that our partner has chosen to support this important organization.”

The grant funding will assist Nonprofit Network in helping other organizations maximize their community outreach.

“Nonprofits are in a landscape where things are constantly changing, and time and resources are in high demand. This gift and support from Community Choice Foundation and MCCU will make it possible for numerous nonprofit boards to grow in their ability to make a powerful

difference in our Jackson community,” says Regina Pinney, Executive Director of Nonprofit Network.

Community Choice Foundation’s Give Big Grants program is made possible through the Credit Union’s payroll deduction program, in which more than half of Community Choice’s 244 employees have elected to donate a portion of their pay to fund the quarterly grants.

For more information on Nonprofit Network visit [www.nonprofitnetwork.org](http://www.nonprofitnetwork.org), for Michigan Community Credit Union visit [www.micommunitycu.com](http://www.micommunitycu.com) and for Community Choice Foundation visit [CommunityChoiceFoundation.com](http://CommunityChoiceFoundation.com).

**About Community Choice Credit Union:** Established in 1935, Community Choice Credit Union is a state-wide community-focused organization that offers a wide variety of financial products and services for both consumers and businesses. Any individual who lives, works, studies or worships in the following counties is eligible to become a member of Community Choice Credit Union: Allegan, Genesee, Kent, Lapeer, Livingston, Macomb, Monroe, Oakland, Ottawa, St. Clair, Washtenaw or Wayne County, Michigan. Since 2008, Community Choice has invested more than \$1 million and 20,156 volunteer hours into its charitable Give Big efforts throughout Michigan. If you’re looking for an experience that’s different from your current banking relationship, let’s get together. For more information, visit [CommunityChoiceCU.com](http://CommunityChoiceCU.com).