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FOR IMMEDIATE RELEASE

Expanded Scholarships Create Opportunities for Skilled Trade and Continuing Education

Farmington Hills, Mich., Oct. 23, 2020 – Following the positive response to the initial expansion of the Community Choice Foundation’s scholarship program in 2020, the Foundation is proud to announce the 2021 scholarship program is returning to meet the demands of Michigan’s evolving economic and educational needs.

First offered in 2020, the 10 new scholarships – four \$2,500 for skilled trade or technical education and six \$2,500 for students planning to complete continuing education programs or to cover recertification costs – were welcomed by a group who oftentimes find themselves without many options to help finance their education.

These 10 scholarships will be awarded in addition to the 15, \$5,000 scholarships available for graduating high school seniors, totaling \$100,000 to be awarded in 2021.

Since 2008, the Community Choice Foundation has been granting \$100,000 in scholarships each year to deserving students who plan to use their skills and education to make Michigan a better place to live and work.

“With the job market changing, these new scholarships are especially important. It is estimated that 500,000 skilled trade jobs will need to be filled in Michigan by 2026,” said Jeremy Cybulski, Community Engagement Manager at Community Choice. “We had a tremendous response when we added these scholarships last year; many of the applicants expressed to us just how much they appreciated us including them. Our winners were studying everything from culinary arts to HVAC to graphic design.

“We believe in helping our members achieve the life they desire. That includes giving them the financial tools and opportunities they need to get there. Finding a career that is personally and professionally fulfilling is a great first step toward success. We hope our scholarships give students seeking a variety of paths of to education the extra help they need to succeed.”

At the heart of the Foundation’s scholarship program is a desire to help others either start or continue their careers. Community Choice is looking for students who share the credit union’s passion for volunteerism and sense of community.

Applications can be found at michiganscholarship.com. They are due by Feb. 28, 2021.

About Community Choice Credit Union:

Community Choice Credit Union believes in helping its neighbors across the state of Michigan achieve the life they desire. Since 1935, the credit union has offered a variety of products and services that benefit both consumers and business owners. The credit union is committed to helping the community and upholds a Give Big philosophy. Since 2008, team members have volunteered

more than 25,909 volunteer hours in communities across the state. Its foundation, The Community Choice Foundation, awarded more than \$1.2 million in scholarships to graduating high school seniors who attended a Michigan college or university during its first 10 years. In 2020, the Scholarship Program expanded to include financial support for continuing education and skilled trade programs. To learn more, visit www.CommunityChoice.com