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Community Choice Credit Union Innovator Selected for Filene i3 Program
Jeremy Maurer joins newest cohort of i3 participants

Farmington Hills, MI. – Jeremy Maurer, assistant vice president of project management, at Community Choice Credit Union was selected for Filene’s i3 program, joining the ranks of more than [325 credit union industry innovators](#) within the exclusive i3 community.

Filene i3 is a two-year innovation leadership program equipping top credit union professionals with the mindset, tools, and network to lead and shape the credit union of the 21st Century. Participants create impact through their work in cross-functional teams to explore and address some of credit unions’ most pressing challenges as identified by Filene’s Think Tank and backed by research from Filene’s Centers of Excellence.

“Congratulations on Jeremy Maurer’s acceptance into the i3 program. We are thrilled to have next gen innovators be part of the network of Filene, and we look forward to spending the next two years growing and innovating together with them,” said Filene’s President & CEO, Mark Meyer. “These individuals are joining an impressive network of i3 alums and innovators, and we can’t wait to see what they bring to the program.”

Through this cohort-based program, participants learn cutting-edge innovation competencies grounded in three core categories. By engaging the diverse perspectives of members, staff, stakeholders, and subject-matter experts to co-create new solutions, participants learn skills essential for **facilitating innovation**. Through the process of exploring and iterating new ideas to gain insight, reduce risk, and validate solutions, participants become experienced at **accelerating learning**. Finally, mobilizing people and resources to inspire action is practiced for **leading change**.

Maurer sees the i3 program as a mutually beneficial endeavor, moving both the industry and Community Choice forward. “The skills I’ll acquire supporting i3 will aid me in repositioning our project management office to drive innovative and collaborative organizational changes. The credit union’s digital transformation roadmap will inherently require a more innovative mindset. I will learn new ways to elicit change requirements from our critical stakeholders, and create a framework for innovation.”

With access to Filene’s research, networks and incubation process, Community Choice Credit Union will advance its efforts to serve members and strengthen communities by building leaders focused on innovative consumer finance solutions.

Kelli Wisner-Frank, Chief Financial Officer for Community Choice Credit Union celebrates Maurer’s appointment: “As the assistant vice president of our project management office, Jeremy Maurer has been at the forefront of dozens of significant projects at Community Choice Credit Union that have resulted in organizational growth and innovative change,” said Frank. “He takes a highly organized and inclusive approach to driving successful project completion and fosters collaboration among our teams to deliver project benefits to our members. His talent for creative problem solving and large-scale change leadership make him an excellent selection for the i3 program.”

Filene’s i3 program provides industry leaders and innovators with a methodology to creatively apply innovative ideas through incubation and implementation. Collectively, the i3 community thinks forward and changes lives by leading innovation initiatives that bring about new products, processes, and

business models to strengthen members' financial well-being. Learn more about the program and learning modules at filene.org/i3.

About Community Choice Credit Union: *Founded in Redford, Mich. in 1935, Community Choice serves more than 117,000 members throughout the state of Michigan while helping neighbors and members across the state achieve the life they desire. It holds member assets of more than \$1.6 billion. Community Choice is committed to helping the community and upholds a Give Big philosophy. Since 2008, team members have given more than 32,969 volunteer hours in communities across the state, including nearly 10,000 in 2022 alone. Additionally, The Community Choice Foundation has awarded \$1.3 million in scholarships to Michigan's students graduating from high school, pursuing continuing education programs, and the skilled trades. To learn more, visit CommunityChoice.com.*

About Filene: [Filene Research Institute](https://FileneResearchInstitute.com) strengthens organizations through innovative research and incubation to improve consumer financial well-being. As an independent cooperative finance think tank, Filene's membership network connects a community of leaders and bright minds to change lives through innovation, truth and cooperation. In addition to delivering cutting-edge, actionable academic research, Filene also provides incubators to test and scale solutions, events to spark organizations into action and advisory services to help accelerate and implement innovation. For more information, visit filene.org and [@fileneresearch](https://twitter.com/fileneresearch).