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**FOR IMMEDIATE RELEASE**

**Community Choice Credit Union Presents 104.3 WOMC's Annual Radiothon  
Benefitting Beaumont Children's**

**Farmington Hills, Mich., November 18, 2021** – Community Choice Credit Union is the presenting sponsor of 104.3 WOMC's Turn Up the Miracles Radiothon to benefit Beaumont Children's, a Children's Miracle Hospital. The event will take place from 6 a.m. to 6 p.m. on Friday, November 19, 2021.

Donations to Children's Miracle Networks Hospitals stay within the community where the funds are raised to provide critical treatments and health care services, pediatric medical equipment and charitable care. The efforts of Children's Miracle Network Hospitals provide more than 32 million treatments to kids each year.

"We are thrilled to be sponsors of the Turn Up the Miracles Radiothon," said Molly Salvi, Organizational Communications Manager at Community Choice. "We see this as an opportunity to help raise awareness and support for the important work Beaumont Children's Hospital does to care for Southeast Michigan's children and their families. As a financial institution, we understand the toll and lasting effects healthcare has on families. If we can help Beaumont Children's Hospital provide the highest quality care for kids, we're certainly going to try."

Several WOMC on-air personalities will join the live broadcast throughout the day to encourage listeners to call in or text their donations and take advantage of some of the many incentives they'll receive for their donation. With a monthly donation of \$20, listeners can become a Miracle Maker and help save a child's life. To donate, call 877.335.KIDS (5437) or text WOMCKIDS to 51555.

**About Community Choice Credit Union:**

The Michigan-based credit union believes in helping its neighbors across the state achieve the life they desire. Established in 1935, Community Choice has 21 locations across the state, serves more than 115,000 members, and has grown its assets to \$1.6 billion. The credit union is committed to helping the community and upholds a Give Big philosophy. Since 2008, team members have given more than 26,000 volunteer hours in communities across the state. Additionally, The Community Choice Foundation, has awarded \$1.3 million in scholarships to Michigan's students graduating from high school, pursuing continuing education programs, and the skilled trades. To learn more, visit [CommunityChoice.com](http://CommunityChoice.com).