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FOR IMMEDIATE RELEASE

Hello Roseville! Community Choice Opens New Member Center

Farmington Hills, Mich., March 15, 2021 – Community Choice Credit Union’s new member center in Roseville is complete and ready to welcome members and guests. Construction wrapped up earlier this month. The official opening date was March 15.

The member center, which is located at 20778 13 Mile Road and on the corner of Little Mack Ave., is conveniently located near I-696 and I-94 freeway exits and surrounded by large retail stores, specialty shops, and restaurants, making it a convenient destination for those running errands.

Members familiar with the former St. Clair Shores location should feel right at home when they walk through the doors of the new building.

“The entire team has made the move from our former St. Clair Shores location and is looking forward to welcoming everyone to the new space,” said Nicole Zimmerman, Roseville Member Center Manager. “It is a beautiful design, and it will provide the type of member experience that our members deserve and the credit union takes pride in. We can’t wait to see everyone and show off our new home.”

The new, 3,000-square-foot member center will feature an open-concept layout, ideal for fostering member relationships while still maintaining social distancing. Here are just a few of the amenities:

- 24-hour walk-up ATM
- Cash recycler, which speeds up transaction times and ensures accuracy when handling large cash deposits and withdraws
- Coin machine for member use free of charge
- 24-hour deposit drop box on the building’s exterior, ideal for businesses in need of after-hours service
- Ample space for discussing personal and business transactions or to sit down and discuss financial advice or advanced account services

Community Choice Credit Union has 21 member centers, and their member contact center is open 24 hours a day, 7 days a week to serve its nearly 107,000 members. The new Roseville Member Center, along with those in Eastpointe, Shelby Township, and Warren, make up the Macomb County locations.

About Community Choice Credit Union:

Community Choice Credit Union believes in helping its neighbors across the state of Michigan achieve the life they desire. Established in 1935, the credit union has continued offering a variety of products and services that benefit both consumers and business owners. The credit union is committed to helping the community and upholds a Give Big philosophy. Since 2008, team members have volunteered more than 25,900 volunteer hours in communities across the state. Its foundation, The Community Choice Foundation, awarded more than \$1.2 million in scholarships to graduating high school seniors who attended a Michigan college or university during its first 12 years. In 2020, the Scholarship Program expanded to include financial support for continuing education and skilled trade programs. To learn more, visit www.CommunityChoice.com.