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Community Choice Credit Union Team Members Begin 30-Day Volunteer Initiative

Farmington Hills, Mich., September 1, 2021 – After a year of doing much of their charitable giving virtually, Community Choice Credit Union team members are ready to get back out into their communities and volunteer their time and talents to support local charities.

Give Big Month 2021 kicked off on September 1, and for all 30 days of the month, team members will get involved with a broad range of volunteer events and initiatives – each intended to help residents across the state of Michigan.

The credit union creates and promotes ways for everyone to get involved and allows team members to explore initiatives that are important to them. Whether they participate in charitable runs and walks or give their time at fundraising events, no act of kindness will be too small!

This month, team members will sort clothing; make blankets; clean up parks and neighborhoods; run, walk, or help out at fundraising events; provide random acts of kindness; serve meals and sort food items for Gleaners, Capuchin Soup Kitchen and Forgotten Harvest; work at community farmer's markets; support foster care children alongside organizers at Macomb Foster Closet; and so much more.

“Last year, we changed how we volunteered, but that didn’t change the importance of why we volunteered. There’s always someone who benefits from a little extra help” said Jeremy Cybulski, Community Engagement Manager. “The overarching theme of the culture at Community Choice Credit Union is a desire to help others. That, and we’re an extremely social group, we thrive on connecting with others,”

Cybulski added that, as with many things last year, team members were reminded about the importance of flexibility and adaptability. Based on the success of the virtual events, the credit union plans to continue incorporating them into future Give Big Months.

In 2017, Give Big Month at Community Choice grew from a single, whirlwind weekend to an entire month dedicated to giving. In addition to having more time to support communities across the state, the additional time allows credit union team members, their families, and friends more flexibility in when and where they volunteer.

Last year, team members totaled 5,056 hours of volunteerism; 1,682 of those hours came during Give Big Month. This year’s goal is to beat that number.

To learn more about Community Choice or track their community impact, visit CommunityChoice.com and follow the credit union on Facebook.

About Community Choice Credit Union:

The Michigan-based credit union believes in helping its neighbors across the state achieve the life they desire. Established in 1935, Community Choice has 21 locations across the state, serves more than 114,000 members, and has grown its assets to \$1.6 billion. The credit union is committed to helping the community and upholds a Give Big philosophy. Since 2008, team members have volunteered more than 25,900 volunteer hours in communities across the state. Its foundation, The Community Choice Foundation, awarded more than \$1.3 million in scholarships to graduating high

school seniors who attended a Michigan college or university during its first 13 years. In 2020, the Scholarship Program expanded to include financial support for continuing education and skilled trade programs. To learn more, visit www.CommunityChoice.com.