



We're moving to downtown Wyandotte!

We are relocating our Wyandotte Member Center to the heart of downtown. While we prepare the new building, we continue to serve you at our current 1280 Biddle Avenue location.

Check back often for construction updates.

Why the change?

We are excited about moving to the downtown district! We've purchased a building in the heart of downtown Wyandotte where our new space will feature an open-concept member center. If you've visited our Livonia, Milford, Northville, Royal Oak or Shelby Township location, you can expect a similar look and feel.

- Our plan is to move into the first floor of the 3,000 square foot building. The new space will be smaller than our existing location, allowing us to save money by reducing operating expenses. As a member-owned organization, it is important to us that we remain considerate of how we spend our members' money.
- The remaining space will be available for rent. We've created a cooperative relationship agreement between the existing tenants, Daly Merritt and loft residents, and look forward to sharing a great space in a great city!
- This is a fantastic opportunity to participate in the revitalization of downtown and we look forward to integrating into the heart of the Wyandotte community. As the city prepares for its future, Community Choice will be one-step closer to helping members prepare for theirs.
- This will be a change for you, and for us, too! We'll adapt to this change together. We're fortunate to have great team members who are strongly rooted in the Wyandotte community. This same group of dedicated team members will welcome you to our new downtown location.



Why are we moving?

Just like with you and your families, over time, our space needs change, too. The current building has more space than we need. By relocating, we will move into a smaller space, decreasing operating expenses, and become more visible and accessible in a more desirable location.

- The location of the current building was selected based on its proximity to BASF, an originating Select Employee Group of Wyandotte Federal Credit Union, WFCU, which was founded in 1938. Originally, many credit unions formed to serve employees from a select group/company. The WFCU membership was primarily comprised of these employees and their families.
- Over the past few decades, WFCU merged several times. Now, our members represent a broader member base than BASF employees, and we do not have a relationship with BASF. Today, we're able to offer membership to anyone in the state. A new location among other retailers will increase our visibility and foot traffic, and will invite new members to join Community Choice Credit Union.

When will the move take place?

- For anyone who has been through a construction project, you can relate to how many adjustments there are to the timeline.
- We plan to occupy the new space later this year.

Moving to our new locations has many benefits

Downtown Wyandotte is becoming a hub of entertainment, shopping, and dining for families and retailers - we want to be part of the action!

- When was the last time you walked by the current location? Chances are, within the last year, you've probably walked through downtown Wyandotte, visiting shops, meeting friends for dinner, attending a Friday event, or having fun at the art festival. As you run errands or enjoy your time downtown, we'll be one step closer to you.
- Our new location will create an opportunity for those walking by to stop in and get to know us. The foot traffic will increase our visibility, which is an important part of growing our membership.



We'll Grow Together

Growing our membership is an important part of making sure we're sustainable for the future. Throughout our evolution, the Credit Union has been a pillar of the community. We look forward to serving the community for years to come, and assisting new and existing members in every stage of their financial lives.

- We're proud to say we have Wyandotte residents who've been credit union members for over sixty years! Thank you for your membership and continued support over the years! You've played a key role in our success and have helped spread the word about the value of being a credit union member.
- We look forward to welcoming new members and helping existing members who will remember getting their first credit card, car loan, and mortgage with Community Choice. To prepare for the future, it's important to work with a diverse group of members who take advantage of our products and services.
- The look and feel of the new location will be much different compared to the current space. Once you visit the new, open concept member center, it will stop feeling less "new" and more like part of your routine.

The Open Concept

As technology makes it easier for people to do their banking without visiting a member center, when members do choose to visit, it's typically because they want to speak with someone to get the information they need. When you need us, we'll be ready to answer a questions, take a loan application or complete a transaction. The open concept space is designed especially for this!

- The open concept member center is more relaxed. You'll have the opportunity to sit down and talk with a member of our team, or complete a quick transaction at an ATM; the choice is yours!
- Members who visit our open concept locations tell us they love the look and feel of the member centers! It's a more natural layout that makes it easy to have a conversation.



- There will be changes to the layout. It's definitely not a traditional banking experience, but we are excited for the Wyandotte membership to experience the open concept. You'll have the option of working with a team member or completing a transaction at a state-of-the art ATM.

Trade-Offs

Drive Through Access

- While the new space does not allow for a drive-through, members will be able to complete their transaction with a team member or by using a state of the art ATM.
- Our open concept member center is designed to accommodate current and future banking trends. We recognize that members utilize a range of technology options to take care of their banking needs, such as the mobile app and e-Deposit.

Parking

- The city has multiple lots that offer free parking conveniently located near the member center. We will accommodate members with limited mobility.
- It's a reality that technology provides the access many of our members need. The number of transactions members complete in a member center each year continues to decrease. We don't anticipate challenges with parking.

We know there are tradeoffs with the new location. We feel the pros far outweigh the cons, and consider this an exciting move!

We have been and will continue to support the Wyandotte community with volunteer time, donations, and sponsorships throughout the year. We're looking forward to being neighbors with the very organizations we support!